

Crack & Crevice

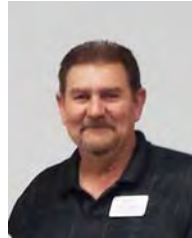
OREGON PEST CONTROL ASSOCIATION

March 2014 Edition

Message From the President

Hello, Greetings. It's been a long winter, just gotta love that rain! How's that saying go? Rain, Rain, go away, come again some other day! We need the sunshine to return soon. I checked and the grass is growing, and that means mowing.

Man I feel sorry for all those wives that are forced to mow the grass!



Scholarship Applications Due April 30

OPCA seeks applications for its scholarship program. Two \$500 scholarships are available. Applicants must be an owner, immediate family member, employee, child or stepchild of an employee, or employee's spouse of an OPCA member firm. Also, the applicant must be nominated by an OPCA member firm in good standing a minimum of three consecutive years.

Applications must be postmarked **no later than April 30th**. The awarded applicant will be notified in writing by July 1st. Find scholarship information and a form on our website, www.opca.org.

OPCA Seeks Nominations for Board

The OPCA Board of Directors will undergo elections in June. John Keith, nominations Chair would love to hear from OPCA members who might like to serve on the board.

There are two basic types of board members. Officers of the Corporation commit to a four-year term in which they move from Second Vice-President to First Vice-President to President and ending with Past President.

Members-at-large, of which there are currently six, serve on the Board of Directors but they are not Officers of the Corporation. Generally, Members-at-Large, also called Directors, serve on committees or chair committees.

Spring is very close and that means critters will be looking for nesting spots, and insects will be crawling out of every crack and crevice and then some. Oh so sweet, I can smell the money from here!

This year has been challenging to say the least, but I must say that the current Board of Directors are exceptional to work with, eager to solve the problems at hand and looking forward to a bright and profitable future for the association. I hope and pray you're all ready for a fantastic year in Pest Control.

God Bless, Terry Brant, President, Aspen Wildlife Services Inc.



Terry Brant, Aspen Wildlife and Chris Winson, Univar enjoy as break at the Pacific Northwest Pest Management Conference in Hood River.

See Page 8 for more pics!

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Quick Calendar

High Desert Seminar
June 6-7, 2014
Mt. Bachelor Village, Bend OR

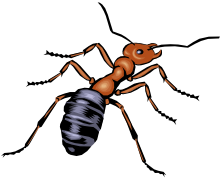
Fall Beach Seminar
September 12-13, 2014
Salishan Resort, Lincoln City, OR

NPMA Pest World
October 21-24, 2014
Orlando, Florida

Southern Oregon Education Day
November 7, 2014
Bear Hotel, Grants Pass, OR

OPCA Holds Ant ID Workshop March 8

OPCA's annual Ant ID workshop was held Saturday March 8 at Chemeketa Community College in Salem, OR. It had been rescheduled due to a snowstorm in early February. This hands-on workshop drew 17 attendees. Entomologist Dr. Laurel Hansen led the class.



Attendees inspected many preserved specimens, identified key differences between species using microscopes. Attendees were able to keep the instruction manual and ant specimens at the end of the workshop and they earned 4 ODA credit hours. OPCA owes a big Thank You to Dr. Hansen for her flexibility on the date!



OPCA Seeks Ideas on Logo Redesign

OPCA is looking to upgrade its logo. The idea came about when the board looked at the new website (see related article, page 9). In light of the website reboot, a rebooted logo made sense.

"We don't want to do anything too radical, but our logo is a little 1990's," said Terry Brant, President.

The OPCA logo should do a little better job of conveying OPCA's brand and mission. The logo's facelift might in-

clude a little more color and more connection to the industry from a graphic point of view. The board discussed the idea of letting the members themselves have a say in the logo's design, so look for an email in the near future that describes the objectives for the logo and the logo design contest guidelines.



The top new design ideas will be unveiled at the Bend High Desert Seminar.

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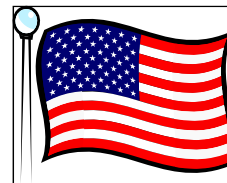
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Legislative Affairs Report:

Profume Fumigant is Saved from Cancellation by the EPA



By Larry Treleven, OPCA Government Affairs

Congress passed The Farm Bill this week which culminated several years of work that the National Pest Management Association did in conjunction with Dow Agroscience and numerous companies that use their product. The issue started about ten years ago when the EPA approached NPMA about banning the use of Methyl Bromide, a fumigant that had been used for over fifty years for food products and structural insect control for termites and other wood destroying organisms.

EPA's argument was that Methyl Bromide was an ozone inhibitor. After numerous negotiation meetings NPMA agreed to a gradual phase out of Methyl Bromide over a period of years. During those meetings Sulfuryl flouride (Profume/Vikane) was discussed by the EPA as a viable substitute for fumigating structures and food products and they encouraged NPMA and the Pest Management Industry to sign on to this voluntary compliance agreement.

I have served on the NPMA Government Affairs Committee for many years and was very close to this process all through the deliberations. It was our desire to work with EPA in good faith rather than fighting them in costly court battles or going through a lengthy legislative battle in Congress who had the power to override EPA.

Approximately eleven months after the Methyl Bromide ban went into effect EPA met with Bob Rosenberg and Gene Harrington in Washington, D.C. and announced that they now wanted to cancel all uses of Profume and Vikane because they contained fluoride, but all of our tooth paste and dental products, municipal water reservoirs, and

many personal hygiene materials contain fluoride. Why target these fumigants which contain less than .0010% of the usage of this material?

We later found out that this decision was ordered not by the scientists who work at EPA but rather by their legal department and their appointed administrators put in place by the Obama Administration. The appointments made by our President did not care about any agreements or deliberations from the previous Administration. Their orders conflicted directly with their own scientists but

their new environmental activist agendas were driving a new direction at EPA and they would no longer budge from their new position in this matter regardless of any written and verbal agreements from the past.

Our only options then were costly court battles or resolution with a legislative fix through Congress. For the last three years during our Legislative Day meetings on Capitol Hill we were able to get enough Senators and Representatives to support our position in this matter. They worked with Bob Rosenberg and Gene Harrington and attached language that would continue the use of these products to the Farm Bill. When the President signed the Bill last week this provision did override the Environmental Protection

Agency's power to cancel their intended use of this fumigant.

“I cannot stress enough how important it is to support our National Pest Management Association and how necessary it is to be involved in the political process in our own communities”

Larry Treleven

Continued on page 6

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OPCA Membership Update

As of February we currently have 78 renewing members for 2013-2014.

Limited members, = 13
Active / NPMA members = 54
Allied members = 10
Associate members = 1
Honorary = 3



We would like to announce our newest new member applicant, **Mike's Custom Spraying, Pilot Rock, Oregon**. New member applicants are required to be posted for viewing by the general OPCA membership for 30 days before receiving membership status.

Brandy Ham Memorial Golf Tournament is at Widgi Creek Golf Club, Bend

The annual Brandy Ham Memorial Golf Tournament will be June 6 at Widgi Creek in Bend, OR. This course is challenging with many long rolling fairways and interesting dips and canyons. Following the tournament is our first annual Paul Heidtke Memorial Barbecue at nearby Mt. Bachelor Village Resort hosted by "Uncle" Rich Kesecker.

To register yourself or a team, complete the golf tournament registration form online in April. If you have any questions, special team requests, or if you'd like to donate a golf prize, call **Dave Ottovich** at 541-729-8629.

Membership Adds Up at OPCA!

The Oregon Pest Control Association is a non-profit organization comprised of pest control operators, home inspectors, and affiliated industries. **Benefits Include:**

- ☞ Three general membership business meetings per year.
- ☞ Members receive a reduced cost in registration for OPCA sponsored educational recertification seminars. Reduced rates for OPCA members MORE than make up for your dues every year.
- ☞ Four *Crack & Crevice* newsletters are sent each year.
- ☞ Insect identification is available through OSU Extension offices throughout Oregon.
- ☞ Your company is listed, by county, on a map of Oregon on the OPCA website for public contact access.

Dues Rates: The OPCA membership year is July 1—June 30 State dues are **\$175.00 per year**. However, if you are joining mid-year, dues are prorated to the nearest quarter.

OPCA Membership Categories:

- ☞ **ACTIVE MEMBERSHIP:** Includes pest control companies who also join the National Pest Management Association. The dues structure to NPMA is available on the application form on the OPCA website.
- ☞ **LIMITED MEMBERSHIP:** Includes home inspectors and pest control companies who do not desire to participate in NPMA membership. Limited members enjoy the same privileges as Active members, except they may not vote, may not hold an officer position, and may not chair a committee.
- ☞ **ASSOCIATE MEMBERSHIP:** Includes any person, firm, corporation or other organization who is interested in the welfare of the pest control and home inspector industries and who is otherwise ineligible for other membership categories.

- ☞ **ALLIED MEMBERSHIP:** Includes suppliers (vendors) to the pest control and home inspector industries.

For a complete description of each membership category, refer to the bylaws that are posted on our website at www.opca.org. **Questions?** If you have any questions, email the OPCA office at office@opca.org. We look forward to hearing from any of you who are interested in growing our association!

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The advertisement features a white bucket of Final Soft Bait with a yellow lid and a mouse on top. The background is a dark red gradient. The text is in white and yellow. The Bell Laboratories logo is at the bottom left, and the website URL is below it. The tagline "More Than Meets The Eye" is also present. The product name "FINAL SOFT BAIT WITH LUMITRACK" is prominently displayed in yellow and white. A stack of bait packets is shown on the right side.

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Government Affairs, Cont. from page 3

I cannot stress enough how important it is to support our National Pest Management Association and how necessary it is to be involved in the political process in our own communities. Without the support of our elected officials and the hard work of our industry members and NPMA we would have not saved this product. It is also very discouraging that an important government agency pushes an agenda NOT based on science but rather on political agendas of the far left which does not serve the vast majority of the citizens of this country.

We will continue to be diligent in protecting our Industry which is so vital to protecting the food supply, our health, and our environment.

SEC. 10015. REGULATION OF SULFURYL FLUORIDE.

Notwithstanding any other provision of law, the Administrator of the Environmental Protection Agency shall exclude nonpesticidal sources of fluoride from any aggregate

exposure assessment required under section 408 of the Federal Food, Drug, and Cosmetic Act (21 U.S.C. 346a) when assessing tolerances associated with residues from the pesticide.

Study on Proposed Order Pertaining to Sulfuryl Fluoride

The House bill authorizes a report to Congress regarding the potential economic and public health effects that would result from finalization of the proposed order pertaining to sulfuranyl fluoride. (Section 10016). The Senate amendment has no comparable provision.

The Conference substitute adopts the House provision with an amendment. The amendment directs the Administrator of the EPA to exclude nonpesticidal sources of fluoride from aggregate exposure assessments required under section 408 of the FFDCFA when assessing tolerances associated with residues from the pesticide. (Section 10015).

Larry Treleven – Chairman of Government Affairs



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High Desert and Fall Beach Seminars in the Works

*Richard Kesecker, OPCA Education Chair, Owner,
Good Earth Pest Company*

Our OPCA Education committee has been busy planning seminars in 2014. Events include:

- High Desert Seminar, June 6-7, 2014, Mt. Bachelor Village, Bend
- Fall Beach Seminar, Salishan Resort, Sept. 12-13, 2014
- Southern Oregon Seminar, Nov. 7, 2014, the Bear Hotel

For the High Desert Seminar, here's an update on the excellent speakers we have lined up so far.

- John Lombardi, Water Intrusion
- Roger Gold, Topic TBD
- Bed Bugs
- John Berger, HAZMAT
- John Lombardi, Johns Waterproofing
- Lori Gordon, ODA
- Chris Winson, Pollinators
- Roger Baldwin, Burrowing Rodent Management

As for the Fall Beach Seminar at Salishan some of the speakers are confirmed. They include:

- Toxicology, speaker TBD
- James Rodriguez, IPM program on rodents
- Stan Cope, Pest Control and Public Health: Partners for the Good of All.



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OPCA is considering a "Bed Bug Bootcamp" to be held some time in the summer. OPCA will likely be partnering with Bed Bug Central on that seminar.

OPCA is also looking to work in speakers of interest to owners and managers. At Pacific Northwest Pest Management Conference, they had a whole day of those kinds of programs and they were well received. Many of these topics should be eligible for core CCB elective credit and OCHI credit.

Some of these topics may include health insurance requirements for small business owners, including the Affordable Care Act. Other topics may include sales and business management.

Another important issue for our committee relates to Bed Bugs. In the recent Oregon Legislative session, a hearing was held to address a bill that would tighten requirements for applicators. The bill was based on a similar requirement in Multnomah County. Legislators heard testimony from OPCA members including Chris Winson, John Keith, and Gean Camp (see related article, below). The bill did not pass, but instead our industry committed to holding regular sessions on bed bugs at OPCA education meeting in 2014.

Also, I'd like to bring more people into the Education committee to join Gean Camp and myself. It doesn't hurt to get more ideas and to start planning for 2015 early!

Bed Bug Bill Fails to Pass *OPCA Commits to Providing More Education on the Issue*

At the recent Oregon Legislature, House Bill 4145, a bill that would further regulate applicators of chemicals to combat bed bugs, was introduced. The bill was modeled after a rule in Multnomah County.

Of issue was the need to control the application of bed bug chemicals by home owners and other unlicensed applicators.

The Oregon Department of Agriculture contacted the OPCA office seeking our industry's input at the legislative hearing. **Chris Winson, John Keith and Gean Camp** testified. OPCA owes a debt of gratitude for the very timely response and excellent testimony provided by our three members.

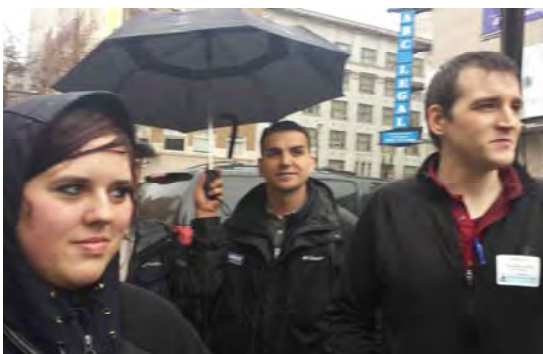
The bill did not pass, but ODA asked OPCA to make an effort to include education about Bed Bugs at all of its members meetings in the coming months, so look for those topics on the agenda!

Pacific Northwest Pest Management Conference... Pics!

OPCA Members were well represented at the recent Pacific Northwest Pest Management Conference in Hood River. These photo moments are courtesy of Gean Camp and Harvey Gail.

Among the highlights, OPCA had a good showing at its member meeting with over 20 members in attendance. In addition, OPCA held its annual raffle. OPCA raised \$590. Among the many donated prizes was the top prize, an iPad, which Bill Larson, former OPCA president won. Congratulations Bill!

Once again, the organizing board of the Pacific Northwest Pest Management Conference event did a great job. We will see you there next year!



OPCA Website Gets an Upgrade

OPCA's board has approved a redesign of its website. The board felt the move was necessary initially anyway, to incorporate online registration for events into the website. However, new ideas for the website will include many more features.

Harvey Gail at Spire Management, OPCA's association manager, noted websites being used by trade associations have largely gone to a 2.0 format. In the age of smart phones, websites need to be more dynamic and easier to engage.







"I find that associations with websites that can be updated on the fly are much more responsive to member's needs," Says Harvey Gail, Spire Management.

Also, cloud-based website programs provide many new features for file storage, databases, and two way communication with members and the public.

"OPCA's current website is a 'read only' format. Based on what other associations are doing, there should be more dynamic features that inspire the members and the public to engage the website as a tool for their use," Says Gail.

The new website is up. Visit www.opca.org. It is in a program called Wild Apricot. Spire Management recommended the pro-

gram because it is inexpensive, very easy to update, and has dramatically more features than OPCA's current website. The new website will be able to:

-  Take online registrations and credit cards
-  Keep membership records
-  Provide a dynamic online calendar of events
-  Provide a member search feature for consumers
-  Provide a discussion forum
-  Link to social media sites

In addition to functionality improvements, Gail recommends adding more information for consumers, the media and sponsors. So, a "Press Room" page has been set up as well as a page for sponsors and industry partners. OPCA hopes to offset the nominal monthly fee with advertising by sponsors.

As a member of OPCA, the board welcomes any and all of your ideas for the website. Related to the website "reboot" OPCA will also be upgrading its logo. See related article on that in this issue of *Crack and Crevice* (page 2).



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Advertise in Crack & Crevice!

Crack and Crevice is OPCA's quarterly newsletter. It reaches OPCA members and their employees. Crack and Crevice has a long shelf life. Issues are frequently passed out at member events and sent in member kits to new members, so exposure lasts longer than typical newsletters.

If you are considering placing an ad, know that **Allied members** of the Oregon Pest Control Association receive a 5% discount from the prices listed. Send ads by e-mail to office@opca.org.

Publication Calendar

Month:	Theme	Ads Due:
March	NW Pest Mgmt Conference	Feb 25th
June	High Desert Seminar	May 25th
Sept.	Fall Beach Seminar	Aug 25th
Dec.	Southern Oregon Seminar	Nov 25th

For additional information or to place an order, contact OPCA 541-935-1115 / office@opca.org

Crack & Crevice

OREGON PEST CONTROL ASSOCIATION

November 2013 Edition

Message From President Terry Brant

Hello, to all our members, new and old. The seasons are changing rapidly, business is brisk and there seems no time to finish anything. But as all things go, finishing is the reward to a great day.



The OPCA education committee along with the staff at Spire Management has produced three awesome seminars this year starting with the High Desert seminar at Eagle Crest (wow, kick a?? BBQ), the Fall Beach Seminar at Newport (bottom fishing, yes!) and the Southern Oregon Seminar in Grants Pass (bear country!). That's just the social part of the agenda. These were some world class speakers involved in the success of all three seminars to produce some of the best educational training available in the state.

We have the opportunity to make OPCA as good or better than any state association out there, but it will take every member and hard work to accomplish the task.

My wife Dee Dee and I have just returned from Phoenix after attending Pest World 2013 so here's a short update. I along with Gary Camp (Paramount PC), Larry Treleven (Sprague PC) represented Oregon at the joint State Leadership meeting and discussed numerous new ideas for increasing membership for OPCA. Many of the state associations of NPMA have very large memberships and enjoy numbers in the hundreds.

We have the opportunity to make OPCA as good or better than any state association out there, but it will take every member and hard work to accomplish the task. The future is bright and I am excited to be a part of this team.

Thank you for your trust it is an honor to serve you.

God Bless, Terry Brant
Aspen Wildlife Services Inc.

What in the world is this?
Check out page 10 to find out!



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Save the Date!

Ant ID Workshop
February 8, 2014
Chenoweth Com. College, Salem, OR

High Desert Seminar
June 7-8, 2014
Mt. Bachelor Village, Bend OR

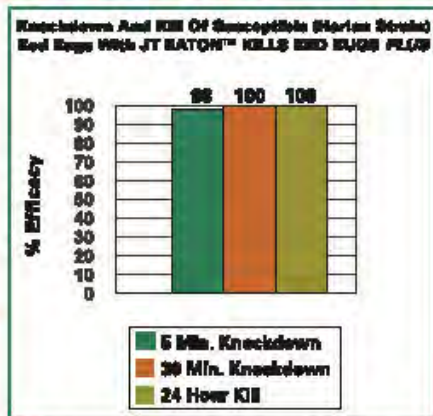
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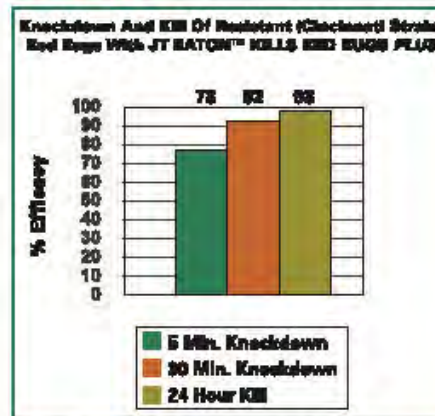
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Editor: Harvey Gail

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U P C O M I N G E V E N T S

- | | |
|-------------------|--|
| June 6-7, 2014 | High Desert Seminar, Golf Tournament,
Paul Heidtke Memorial Barbecue
Mt. Bachelor Village Resort, Bend, OR |
| Sept. 12-13, 2014 | Fall Beach Seminar, Fishing/Crabbing,
Golf Tournament, Salishan, Lincoln City, OR |
| Nov. 7, 2014 | Southern Oregon Education Day
Bear Hotel—Grants Pass, OR |

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