
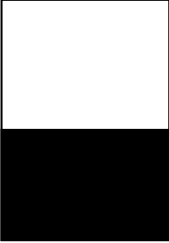
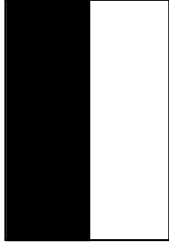
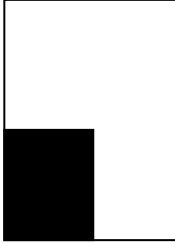


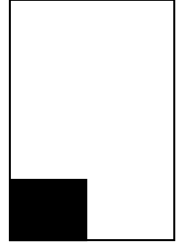


CRACK & CREVICE ADVERTISING RATES - 2014

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|---|---|---|---|--|---|---|
|  |  |  |  |  |  |  |
| Full Page 7.5 in x 10 in \$320 | Half Page Horizontal 7.5 in x 5 in \$160 | Half Page Vertical 3.75 in x 10 in \$160 | Quarter Page Standard 3.75 in x 5 in \$90 | Quarter Page Horizontal 7.5 in x 2.5 in \$90 | Quarter Page Vertical 1.875 in x 10 in \$90 | Business Card 3.5 in x 2 in \$50 |

The above ad drawings are approximate, but ad sizes are accurate.

Members of the Oregon Pest Control Association receive a 5% discount from the prices listed above.* We prefer to receive ads via e-mail sent to office@opca.org. Accepted file types include: PDF, JPG (at 300 DPI).

Half page ads and quarter page ads can be either vertical or horizontal. Ads may be black & white or color. If a web address is inserted into the text of the ad, we will embed the address so the reader can hover over the address and link directly to the website.

*A 5% discount will be applied to each ad when advertising in all 4 issues.

Advertising Deadlines:

Issue Month:

March
June
September
December

Deadline:

February 25th
May 25th
August 25th
Nov. 25th

Photos are welcome as well.

For additional information or to place an order, contact

Oregon Pest Control Association
PO Box 2244, Salem, OR 97308
Phone: 503-363-4345 Fax: 503-585-8547
Email: office@opca.org