

Crack & Crevice

OREGON PEST CONTROL ASSOCIATION

June, 2016 Edition

President's Message

Nancy Boerema, 2016-2017 OPCA President

First I want to thank the association for allowing me to serve as President and be a part of an organization that not only gives knowledge back but fosters building friendships to be created within the industry.

The Oregon Pest Control Association is the principle advocate and leadership organization for the pest control industry in Oregon. We encourage the highest quality education, communication and representation to promote our industry and the public good.

The year brings renewed energy and optimism, as we have seen positive growth and increased business demand in the meetings and events industry. Our goals continue to be the focus to serve our members by providing high quality educational content and networking opportunities and by increasing our visibility within the pest management industry. You, our members, through your commitment,



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Meet us at the Beach!

Mark your calendars! OPCA's Fall Beach Seminar is **September 16-17, 2016** at Chinook Winds Casino. Your OPCA program committee would like to announce the following speakers for the meeting:

- Jeff Weier, Sprague—Ants
- Terry Brant, Aspen Wildlife—Bats
- Jim Truslow, BASF—WDI and WDO
- James Rodriguez, J.T. Eaton—Rodents



On Friday, September 16 we will hit the links at Chinooks Winds Golf Course, and plans are for a deep sea fishing trip; details to come. Registration will be open in July at www.opca.org. See you there!



OPCA is off to Chinook Winds Casino in Lincoln City for our 2016 Fall Beach Seminar September 16-17, 2016.

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Quick Calendar

Fall Beach Seminar
September 16-17, 2016
Chinook Winds Casino, Lincoln City

NPMA PestWorld 2016
October 18-21
Washington Convention Center
Seattle, WA

Southern Oregon Seminar
November 18, 2016
Evergreen Savings "Bear Hotel"
Grants Pass, OR

High Desert Seminar
June 2-3, 2017
Mt. Bachelor Village
Bend, OR

OPCA Member Updates: Bylaws, Dues Renewal and More

Dues Renewal

In July OPCA begins its dues renewal period. Our “dues year” is July 1—June 30 to match our fiscal year. Look for your OPCA dues invoice in July.

NPMA Joint States Agreement

We have important news to share related to your membership and National Pest Management Association (NPMA). Last month OPCA members received a notice of a bylaws change for OPCA that relates to our Joint States Agreement with NPMA. The news came in the form of an *Memorandum of Understanding* (MOU). You can view the MOU on our website.

This simply means that Pest Control Operators who are members of OPCA must also be a members of NPMA. This policy is being put into effect for all states in the country. Home inspectors and sponsoring companies will be in the dues categories Associate Member and Allied member, respectively.

The OPCA bylaws change, as explained in the mailing, at the High Desert Seminar and on our website, eliminates the dues category called “Limited member.” As of this publication, OPCA had two “Limited” members. We used to have several, but a few Limited members voluntarily elected to become Active members when notified of this change last July.

However, before this policy can be put into effect officially, OPCA must make a change to its bylaws. OPCA presented the bylaws change at the High Desert Seminar in June. Some concerns were raised, so the vote did not take place and we will revisit the issue in September at the Fall Beach Seminar.

Membership Benefits

It's worth a reminder that all our Active members also receive tremendous benefits from both OPCA and NPMA, including:

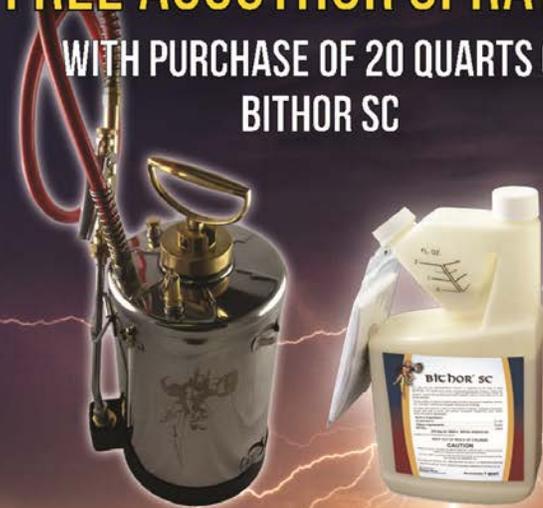
- Discounts on OPCA seminar fees
- Voting on OPCA election and other issues
- Networking: my.NPMApestWorld.org
- Online Learning Center
- Discounted registration fees for PestWorld
- Credit card processing with PayAnywhere
- UPS shipping discounts
- Use of OPCA and NPMA logo on all signage
- Crack & Crevice, industry news, PestWorld Magazine
- Advocacy in Oregon and Washington D.C.
- And much more!

If you have any concerns about the bylaws change, contact Nancy Boerema, OPCA President.

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OPCA Elects 2016 - 17 Board

OPCA elected its 2016-2017 officers and directors at the recent High Desert Seminar in Bend.

The incoming President is **Nancy Boerema**. Nancy was raised in Chicago. After graduating she attended Utah State and received a B.S. degree in Outdoor Recreation/Forestry. Nancy was a Forest Ranger in southern Utah for 3 years and spent some time with entomologists.



Nancy Boerema, incoming OPCA President. Fish on!

While living in a remote guard station visitors would have her look at their bug specimens which she found to be fascinating. She applied for a job with Terminix in Salt Lake City and moved up through the ranks to sales. From there she transferred to Oregon ready for a change from the sandstone rock formations to our beautiful green environment. In 1988 she became co-owner of Pest Arrest Inc. They became members of OPCA and have been involved with the association ever since. Nancy has been Director at Large and 1st Vice President.

Board members elected in Bend include:

President: Nancy Boerema, Firefly Enlightened Pest Solutions, Lincoln City, Oregon

1st VP: Greg Ego, Rasmussen Spray Service, Salem, Oregon

2nd VP: Mike Kesecker, Good Earth Pest Control, Corvallis, Oregon

Past President: Gean Camp, Paramount Pest Control, Portland, Oregon

Secretary/Treasurer: Rob McMaster, Halt Pest Control, Beaverton, Oregon

Directors:

Tim Banwell, Beaverton Pest Control, Beaverton; **Linda Bogart**, Firefly Enlightened Pest Solutions, Lincoln City; **Bill Granstrom**, Ultimate Pest Control, Eugene; **Steve Nagel**, A2Z Home Inspections, Beaverton; **Wiley Sanders**, Eden Advanced Pest Technologies, Coos Bay; **Larry Treleven**, Sprague Pest Solutions, SW Washington.

Congratulations to the board members, and thank you to Mike Kesecker for chairing the Nominations Committee. If you are interested in board service contact Nancy Boerema, OPCA President.

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www.facebook.com/oregonpestcontrolassociation



President's Message, Cont. from page 1

involvement, and volunteerism have created a vital organization focused on promoting our strengths in our industry. Seminars will be available throughout the year to meet for certification/education as well as networking with individuals within our industry. I have been a part of the OPCA for many years and networking personally has allowed several opportunities to come my way that otherwise would not have been recognized.

Networking is a part of our industry and this organization has its wealth of knowledge and from this, long term relationships created from the OPCA has been awesome.

For our current members, perspective members, sponsors, I want to assure you that the intention of this board is to grow the OPCA without limits. We will stay focused on remaining as a benefit to our members and also stay current with Industry standards and requirements. I look forward to a productive successful year and invite each of you to participate, and most importantly become involved.

Warm regards,
Nancy Boerema

P.S.

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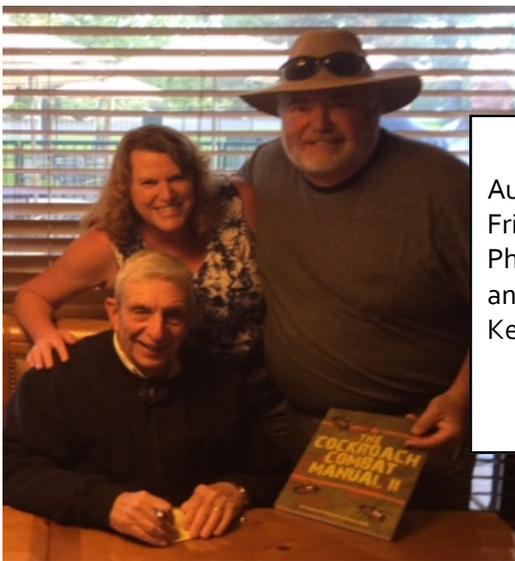
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Caught on Camera: OPCA High Desert Moments!



L-R: Linda Bogart, Bill Granstrom, Nancy Boerema, Steve Nagel, Tim Banwell, and Rob McMaster.



Austin Frishman, Ph.D with Rich and Rene Kesecker.



Dustin Heidtke receives a signed *Cockroach Combat Manual* from Paul Bello.

Seattle Hosts Pest World 2016



It's coming to the Pacific Northwest! PestWorld 2016 is **October 18-21, Seattle, WA.** PestWorld is the premier event in the professional pest management industry. Events will be held at the Washington Convention Center in Seattle.

The theme is ***Making Connections. Increasing Profits. Finding Answers.*** At PestWorld you will see the latest and greatest products and services in the industry, network with thousands of pest management professionals from across the globe, and take advantage of the world-class educational sessions offering CEUs.

Pest World does not make it into our backyard very often, so we encourage you to attend!

Pest World does not make it into our backyard very often, so we encourage you to attend. Let's have a great showing from the Pacific Northwest at the Convention! Stay tuned for information on gatherings for Oregon and Washington attendees!



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Wildlife Control Operators Can Earn CE Credits

By Terry Brant, Aspen Wildlife Services Inc.

The Oregon Department of Fish and Wildlife adopted new rules in January 2016 related to continuing education for WCO's.

As part of this new license, WCO operators must earn continuing education credits, however, ODFW does not have a system in place yet to monitor the credits. So, OPCA will provide certificates of attendance to WCO licensees indicating the number of credits that are relevant to wildlife issues at our seminars.

The main business entity and each operator and each employee is required to obtain **10 hours of continuing education** each two year period. The dept. will be offering 6-7 hours of CEU's every other year and the remainder can be self-reading materials or CEU's offered by other organizations such as OPCA or NPMA.

To help identify WCO's, you will find a new information line on our application and renewal invoice for WCO #. Please fill that in if you need credits in the future.



ODA Sign Out Policy

Due to staffing limitations, the ODA now requires you to **sign out** on continuing education sign in/out sheets. OPCA will go the extra mile at all events to remind the attendees of this policy and to sign out. We will go to some degree to hunt you down, but **once the meeting is over and we have packed up our sign-in sheets and headed home, you may be out of luck if you forgot to sign out!**



OPCA Grants Pass Conference is November 18

Save the date! OPCA will be back in Southern Oregon in November. Due to Veteran's Day, our Southern Oregon Seminar will be held a little later than usual: November 18. We will be back at the Evergreen Savings Bear Hotel.



Speakers include Jeff Weier, Sprague; Chris Winson, Univar; and Andy Srejc, Bird Barrier. Once again Jose from Casa Amiga will bring a feast for lunch. Join us!

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Government Affairs Update—Zika, SPAR

NPMA Addresses Zika Virus with Congress

On May 24, the U.S. House of Representatives passed the Zika Vector Control Act (H.R. 897). H.R. 897 amends the Clean Water Act (CWA) to suspend the requirement to obtain Nation-



al Pollutant Discharge Elimination System (NPDES) permits when applying pesticides directly to Waters of the U.S. through September of 2018.

In mid June, H.R. 897 failed to pass on suspension (which requires 2/3 majority) but this week passed during regular order 258-156. NPDES permits have been a priority issue for NPMA membership for several years and your engagement with members during legislative day and grassroots alerts were significant. During debate on the House floor several letters in support of H.R. 897 were entered into the Congressional record including letters from the National Pest Management Association and the Pesticide Policy Coalition. While the bill remained predominantly partisan, NPMA is pleased that some of our strongest allies on both sides of the aisle supported the bill.

On May 26, the House voted to go to conference on Zika funding. In conference, lawmakers from the House and Senate will negotiate the final funding level. The Senate passed legislation for \$1.1 billion while the House approved a measure for \$622 million. Congress recessed for Memorial Day while negotiations continued among key staff, including the addition of H.R. 897 into the final Zika funding package. During this process NPMA will continue to advocate for H.R. 897 and highlight the important role the structural pest management industry plays in combatting the mosquitoes that transmit the Zika virus and urge for Congressional action to ensure any funding includes a significant emphasis on mosquito abatement programs for those states and territories that may need assistance from the pest management industry.

NPMA Releases the 2016 SPAR Report: Defending Your Bottom Line Through Public Policy

As the majority of state legislative sessions wind down, we wanted to highlight the hard work of the SPARs. While highlight-

ing their achievements, we educate the industry on what issues need to be on our radar for the future.

As the pest management industry grows, so does our power and influence. The State Policy Affairs Representative (SPAR) Program is one of many tools within our sophisticated apparatus that advocates for the industry. This Program allows NPMA and state associations to organize, strategize, and act with lightning speed.

We view a threat to the industry anywhere as a threat to the industry everywhere. We've never been stronger or more poised for the challenges that lie ahead. Our Mission is Your Protection; We continue to live by it.



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OPCA Membership Report

We had a great year with **74 members**.

Membership Renewals for 2015-2016

As of June 22, 2016

New members: 7
Active members: 57
Limited Members: 2
Allied Members: 8
Associates: 7
Honorary: 3
Lapsed members: 12 (9 Active, 2 Ltd, 1 Assoc)

Membership Application

Know of any companies that should be members?
Direct them to our website: www.opca.org/join.

Lapsed Membership Policy

OPCA members should know that it is OPCA's policy that if a member company lapses for one full year they must **reapply** for membership in OPCA. So, don't let your membership lapse! If you are unsure of the status, contact the OPCA office.

Members are posted on our website at www.opca.org



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Membership Adds Up at OPCA!

The Oregon Pest Control Association is a non-profit organization comprised of pest control operators, home inspectors, and affiliated industries. **Benefits Include:**

- ☞ Three general membership business meetings per year.
- ☞ Members receive a reduced cost in registration for educational recertification seminars. Reduced rates for OPCA members MORE than make up for your dues every year..
- ☞ Legislative representation through Oregonians for Food and Shelter, a lobbying organization for ag industries in Oregon.
- ☞ Four *Crack & Crevice* newsletters are sent each year.
- ☞ Insect identification is available through OSU Extension offices throughout Oregon.
- ☞ Your company is listed on a map of Oregon on the OPCA website for public contact access.

Dues Year: The membership year is July 1—June 30 .

OPCA Membership Categories and Rates:

- ☞ **ACTIVE MEMBERSHIP:** Includes pest control companies who also join the National Pest Management Association. The dues structure to NPMA is available on the application form on the OPCA website. Active dues are \$175 per year plus the cost of NPMA dues which are on a sliding scale depending on sales volume.
- ☞ **ASSOCIATE MEMBERSHIP:** Includes any person, firm, corporation or other organization who is interested in the welfare of the pest control or for home inspectors. Associate dues are \$175 per year.
- ☞ **ALLIED MEMBERSHIP:** Includes suppliers (vendors) to the pest control and home inspector industries. Allied dues are \$150 per year.

For a complete description of each membership category, refer to our website at www.opca.org. If you have any questions, email the OPCA office at office@opca.org. We look forward to hearing from any of you who are interested in growing our association!

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