
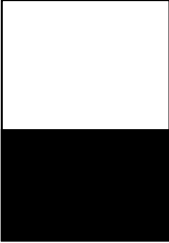




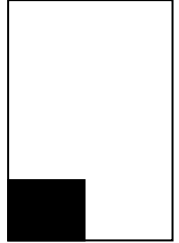


## ADVERTISING RATES – 2018

### Crack & Crevice Newsletter

						
Full Page 7.5 in x 10 in <b>\$350</b>	Half Page Horizontal 7.5 in x 5 in <b>\$200</b>	Half Page Vertical 3.75 in x 10 in <b>\$200</b>	Quarter Page Standard 3.75 in x 5 in <b>\$100</b>	Quarter Page Horizontal 7.5 in x 2.5 in <b>\$100</b>	Quarter Page Vertical 1.875 in x 10 in <b>\$100</b>	Business Card 3.5 in x 2 in <b>\$50</b>

**The above ad drawings are approximate, but ad sizes are accurate.**

Allied members of the Oregon Pest Control Association receive a 5% discount. Email ads to [exec@opca.org](mailto:exec@opca.org). Accepted file types include: PDF, JPG (at 300 DPI). Half page ads and quarter page ads can be either vertical or horizontal. Ads may be black & white or color. An additional 5% discount will be applied to each ad when advertising in all 4 issues.

### **To Place an Ad:**

To place an order, email an insertion order to [exec@opca.org](mailto:exec@opca.org). Include all contact information. Questions? Call OPCA at **503-363-4345**.

### **Payment Required:**

All ads must be **PAID in FULL** before they are run. No exceptions.

### **For additional information:**

**Oregon Pest Control Association**  
PO Box 2244, Salem, OR 97308  
Phone: 503-363-4345  
Fax: 503-585-8547  
Email: [exec@opca.org](mailto:exec@opca.org)

### **Advertising Deadlines:**

<b><u>Issue Month:</u></b>	<b><u>Deadline:</u></b>
March	February 28
June	May 31
September	August 31
December	November 30