



The National Pest Management Association (NPMA), the only national association representing over 5500 structural pest management companies, is engaged in the following bee awareness and stewardship activities

- Raising Awareness and Educating Pest Management Professionals About Bees:
 - NPMA is highlighting the efforts of a member company honey bee collection and relocation program for structure infesting honey bees and swarms.
 - *PCT Magazine*, a leading industry publication, ran a cover story on why bee health matters in October 2013.
 - March/April 2014 issue of *PestWorld Magazine* included a regulatory update to further raise awareness and educate NPMA members about pollinator concerns. This update included a Q&A section to help get applicators ready to implement recent bee protective changes to neonicotinoid insecticide labels.
 - Stewardship and outreach emails have been sent to pest management professionals asking all applicators to be aware of beneficial bees and employee bee stewardship habits during treatments, no matter the type of application being made.
 - Bee awareness is a main feature of the convention programming at PestWorld 2014 – (expected to draw over 3000 attendees)– Educational programming will stress avoidance of inadvertent exposure to honey bees and alternative management practices.
 - Bee stewardship has been, and will continue to be, a main feature of all educational talking points for NPMA staff at regional and state pest management association meetings.
 - NPMA’s government affairs committee, technical committee and scientific advisory group are cooperating to formulate an industry plan for addressing bee stewardship.

- Supporting Community Efforts to Support Awareness of Bee Concerns and Start Change Actions
 - Made pollinator protection awareness one of the pest management industry’s 2014 Legislative Day issues to discuss with Members of Congress; including asking Members to join the Pollinator Protection Caucus.
 - Joined and provided monetary support to the Pollinator Protection Partnership.

- Pest management professionals (PMPs) are bee keepers; and NPMA has plans to encourage additional PMPs to become bee keepers to raise familiarity and awareness of the importance of bees.
 - Intend to establish list of bee keepers for professionals to contact for removal of structure infesting bees.
 - Retention of bee expert Rick Fell to serve as the spokesperson and consultant to NPMA on technical issues related to pollinators.
 - NPMA/PPMA partnership to develop consumer customer focused materials for member companies and a consumer facing website focused on pollinators.
- Working with Regulators to Meet Industry Stewardship Challenges
 - Meet with senior EPA officials to provide information on the importance of controlling pest bees in structural settings.
 - Provided EPA and SFIREG/ASPCRO with suggestions for label improvements to protect bees during professional applications.
 - Working with regulatory community to clarify protective bee language to facilitate communication to professional applicators to ensure understanding and implementation of new restrictions.
 - NPMA meeting with senior EPA staff on May 30 to discuss pollinator efforts.