## ΙΝΕΟΡΜΑΤΙΟΝ CENTRAL

# **OPCA** 00C678.6722

OPCA's website provides information for members and consume and for members, Features include a map to help consumers loc a pest management company in their area, information on all ou

NPMA's Information Central Hotline provides member companies with instant access to a team of technical and industry operational staff experts. Information central provides members with outside expertise and resources to make informed decisions.

### **DRESENCE ON THE WEB**

### **vPMA Members and Professionals**

### www.npmapestworld.org

NPMA makes pest management information available through the professional and member's only site. OPCA/ NPMA members have access to special "Members Only" areas, including our Web-based search engine with exclusive technical materials to help grow your business and educate you and your employees.

Additional reactives on the web include current industry news. model contracts, association and industry events, online registration, educational and promotional materials through the Bug Store, legislative issues, an online Who's Who Membership directory, and much more.



10460 North Street Fairfax, VA 22030 t 800.678.6722 f 703.352.3031 www.npmapestworld.org

### NATIONAL PEST MANAGEMENT ASSOCIATION

PO Box 2244 Salem, OR 97302-2244 t 503.363.4345 www.opca.org

### OREGON PEST CONTROL ASSOCIATION

# Si noissim no your protection.



Mational Pear Management Association Our Mission Is Your Protection

# Partnership for Progress

We'd like to invite you to join a partnership to promote and advance the goals and objectives of the pest management industry and your company. A unique cooperative effort exists between the Oregon Pest Control Association (OPCA) and the National Pest Management Association (NPMA). You will be joining two strong associations with a multitude of programs and benefits that will help you accomplish your business goals. Our strong belief in this partnership prompted us to require companies to join both associations, which has lead to a powerful mix of benefits and provides a variety of services to all of our PMP members.



### Publicize Your Company's Professional Commitment

Members are entitled to display the logos of both associations on business cards, corporate letterhead, vehicles, and advertisements, which reinforce your company's professional image to customers and prospective clients.

### Consumers

As a joint OPCA/NPMA member, you'll be easy to find on the web. On the OPCA web site, consumers can search by Oregon county and quickly find a member company who will meet their needs. Further,



quickly find a member company who will meet their needs. Further, consumers also visit "Find a Professional" on NPMA's consumer site to locate a pest management professional near their home. The

company name and contact information for all OPCA/NPMA members are listed and searchable by zip code for consumers to access

### Your Voice in D.C. ...And Oregon

OPCA and NPMA lobby on behalf of the industry to ensure your concerns as a pest management professional are heard. NPMA is the only entity that represents our industry before the U.S. Congress and federal agencies, such as the Environmental Protection Agency (EPA), Department of Labor, HUD, Department of Transportation, and the Federal Trade Commission.

NPMA's government affairs staff also tracks Oregon legislation, regulatory changes and policy related media, and coordinates this information with OPCA state association leadership. OPCA and NPMA also work together to develop legislative strategy, talking points, and position papers that members can use to influence their state representatives.

OPCA maintains a productive relationship with regulators at the Oregon Department of Agriculture, Trade, and Consumer Protection. OPCA also works closely with ODA staff to develop programs to promote regulatory compliance and best practices.



# Your Source for Training & Education

NPMA hosts the industry's leading educational workshops and programs throughout the year, including the largest



annual gathering in the world of pest management professionals at PestWorld Convention & Exposition. At PestWorld, there are 50+ different technical and

management training sessions as well as 150+ exhibiting companies demonstrating their latest products, services and developments in equipment.

OPCA has made providing members with cutting-edge education a high priority. Several OPCA educational programs have been developed that not only assist members in performing their jobs more effectively, but also have made an impact outside of our industry. OPCA primary training programs include educational programs in various regions throughout the state.

OPCA offers three seminars in Oregon: In June, the High Desert Seminar, September, the Fall Beach Seminar and in November, the Southern Oregon Seminar. All three feature a day's worth of pesticide recertification credit. We also offer an Ant ID workshop in February. The seminars feature industry experts in a wide variety of topics of importance to pest management professionals.

### **Communicating with Our Members**

Stay abreast of breaking industry research and trends with OPCA's Crack and Crevice newsletter. This quarterly features many industry updates, including those from ODA. Further, you'll benefit from NPMA's PestWorld, a bimonthly magazine of valuable technical information, legislative updates, small business features, association news, and more.

### The Bottom Line: Increased Profits

When you join this partnership you add more resources to your company's operations that you might not otherwise



be able to afford or justify. These are resources that you can use to increase sales and customer satisfaction while reducing operational

expenses and problems. As a joint member of NPMA and OPCA you have access to a wide variety of important tools, expert advice and unique benefits that you can use to run your business more efficiently and productively to become more profitable.

For OPCA information visit opca.org. Click "Contact" to reach an OPCA officer. Contact NPMA at npmapestworld.org or call 800-678-6722.